

KATE MCNERNEY

Graphic Designer & Photographer specializing in brand identity and digital systems across web, social, and print.

SKILLS

Design & Creative: Adobe Creative Cloud, Photoshop, Illustrator, InDesign, Lightroom, Photography

Web & UX: HTML, CSS, UX/UI, Wix, Figma, Shopify, Wordpress (Divi), SquareSpace

EDUCATION

Bachelor of Fine Arts in Graphic Design
Bowling Green State University
Bowling Green, Ohio
2020 - 2024

EXPERIENCE

UX/UI Intern At Three Trees Studio LLC. 2024

Designed and developed website layouts and digital assets using WordPress (Divi), HTML, CSS, and Adobe Creative Cloud
Collaborated with team members to enhance user experience and maintain visual consistency across projects
Supported brand-aligned digital solutions from concept through launch

ArtsX Project Manager At Bowling Green State University. 2023

Led branding, wayfinding, and promotional design initiatives
Acted as liaison between project leaders and student designers to ensure alignment
Built and managed a comprehensive project timeline from concept to completion

Freelance Artist. 2023–Present

Developed cohesive brand identities and UX/UI systems for small businesses
Created promotional graphics and digital assets for marketing campaigns
Produced and edited professional photography to support brand storytelling

Athletics Communication Team Intern At Miami University. 2019–2020

Designed social media graphics supporting athletic marketing campaigns
Edited and optimized photography for digital and print
Maintained visual consistency across team communication platforms

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